



CETA Canada-EU free trade agreement opportunities for the Swedish Food Industry in Canada

Business Sweden and the Association of Swedish Food Federation (Livsmedelsföretagen) would like to welcome you to a seminar discussing the benefits and opportunities of this year's September 21 provisional implementation of CETA (Comprehensive and Economic Trade Agreement) between EU and Canada.

Canada is a growing and diverse country with an evolving food industry sector. Each area of Canada holds its own culture, reflecting in the demands for food as well. With an ethnically diverse population, changing consumer attitudes, growing grocery e-commerce/mobile sales Canada is becoming an attractive export market for Swedish brands. Implementation of CETA will benefit food companies predominantly by reducing customs tariffs, facilitating labour movement and opening up public procurement.

Join us for a seminar discussing doing business in Canada, the growth of the food industry and the opportunities of CETA for Swedish companies exporting to Canada.

DAY 1- GÖTEBORG

Monday October 23, 2017:

Location: Business Region Göteborg:
Norra Hamngatan 14, 411 14 Göteborg
10:00- Coffee/tea and light breakfast
10:30- 12:00- Seminar and question period

DAY 2- STOCKHOLM

Tuesday October 24, 2017:

Location: World Trade Center:
Klarabergsviadukten 70, 111 64 Stockholm
8:30- Coffee/tea and light breakfast
9:00- 10:30- Seminar and question period

If you have specific questions relating to Canada, CETA and the food sector, please send us an e-mail ahead of time so that we can answer your questions in the best way.

Please RSVP and send any questions by Wednesday October 18 to toronto@business-sweden.se. We look forward to our discussions.



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